Chamber Alliance of the Mohawk Valley Wednesday, January 17, 2018 at 12 pm Hosted by the Clinton Chamber of Commerce at Nola's Restaurant

Meeting Minutes

<u>Present</u>: Camden, Clinton, Herkimer County, Kuyahoora Valley, Marcy, New Hartford, Greater Oneida, Rome, Trenton, The Genesis Group, Hamilton Business Alliance, LMV, Mohawk Valley EDGE, Mohawk Valley SBDC, Oneida County Tourism, Waterville First, Workforce Development Board

Absent: Boonville, Fulton Montgomery, Otsego County, Madison County Tourism, Otsego County Tourism

Ray welcomed all and opened the meeting by leading everyone in the Pledge of Allegiance.

Ray thanked everyone for coming and handed the gavel to new president Dr. Marianne Buttenschon. Marianne thanked Ray for his guidance in leadership and handed him the plaque created by Joan. Ray was recognized for his service in 2015, 2016 and 2017.

Marianne introduced the new board and thanked Bill Guglielmo for his service.

Introductions around the room

Marianne revisit bylaws – we want to maintain/follow mission and purpose

Jackie Walters gave a description of how CAMV will share event information. We updated the website, it is now current. We would like CAMV members to send event information to Scott at newhartfordchamber@gmail.com or Jackie at info@clintonnychamber.org in the format of Date, Time, Location and 1 – 3 sentence description with a link to click for more information. Events will be listed on the website. In addition, we will develop a newsletter for distribution every month and will be sent out to CAMV members. CAMV members can share the newsletter with their members. Submissions for the newsletter is due on the 20th of the month and the newsletter will be sent out before the end of the month.

Scott Mathias spoke about aggregating information and building a robust business directory. CAMV cover over 22,000 businesses. New Hartford Chamber to host February meeting where we will be learning more about the process. Scott is working on a Facebook Page. We will connect with all organization pages.

Michele Smith thank Marcie from the Oneida County Tourism for running the website. Michele read the Mission and Purpose of CAMV. Marianne spoke about having speakers at the monthly meetings that align with purpose.

Two subcommittees were formed:

Old Business - Logo

- Joan Drummond, Chair, Jennifer Waters, Debra Forstenzer

Goals - tie to work with bylaws

- Karen Pike-Roberts, Chair, Mary Morse, Leslie Irwin, Joan Drummond

Bill Guglielmo presented the Meeting Minutes from the December Meeting. Motion to approve, Karen, 2nd Mary.

Bill also presented the Financial Report. As of January 2018, fund balance of \$5,323.57. Motion to approve, Joan, 2nd Brian. 2018 CAMV Dues should be paid by the February Meeting. Invoices were sent out.

<u>Next Meeting:</u> Hosted by the New Hartford Chamber, Wednesday, February 21, 12 pm at the Yahnundasis Golf Club. Register at: https://goo.gl/xesma3

Jackie Walters, Clinton Chamber, Secretary