

Chamber Alliance of the Mohawk Valley

Wednesday, February 21, 2018 @ 12pm

Hosted by the New Hartford Chamber of Commerce at The Yahnundasis Golf Club

## Meeting Minutes

Present: Camden, Clinton, Herkimer County, Marcy, New Hartford, Greater Oneida, Rome, Trenton, The Genesis Group, Hamilton Business Alliance, LMV, Mohawk Valley EDGE, Mohawk Valley SBDC, Oneida County Tourism, Waterville First, Workforce Development Board

Absent: Boonville, Fulton Montgomery, Kuyahoor Valley, Otsego County, Madison County Tourism, Otsego County Tourism

Marianne welcomed all and opened the meeting by leading everyone in the Pledge of Allegiance.

Introductions around the room

Meeting minutes from the January 2018 meeting were reviewed and approved.

Jackie Walters outlined the updates to the website and the CAMV Facebook Page and brief discussion followed.

Logo Committee - different versions of the new CAMV logo were reviewed and there was some discussion as to whether the letters, "CAMV" should be included. The consensus chose the blue/green logo version with the letters CAMV. The committee will distribute the new logo and it will be put into place on the website and FB page. Joan Drummond will get pins made from the new logo

Marianne outlined upcoming CAMV meeting schedule and asked for any volunteers to host upcoming meetings. SBDC will host in March. LMV will be hosting the April meeting at The Thinkubator and Herkimer County Chamber will host the May meeting.

Scott Mathias spoke about better sharing of information between CAMV members, specifically with regards to sharing events on Facebook. He shared that the existing website is not adequate to efficiently aggregate events and a business directory and that a new solution should be explored. Scott urged all CAMV members to utilize Facebook to create and share not only member's events, but also their member events as well.

Member Announcements

Next Meeting: Hosted by the MV SBDC, Wednesday, March 21, 12pm at SUNY POLY.

Respectfully submitted,

Scott Mathias,  
New Hartford Chamber of Commerce